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# **A Data Driven Approach to Relevancy Recognition for Contextual Question Answering**

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# Outline

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## ➤ Motivations

- Previous research work
- A data driven approach
- Results
  - Results on TREC data
  - Results on HandQA data
- Preliminary contextual information fusion
- Future work

# Motivations

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- **WebTalk, a Research Project at AT&T Labs**
  - WebTalk is a system for analyzing unstructured information from company websites to support automatic creation of customer care dialog applications.
  - Question Answering is a key component technology.
    - Users often ask questions naturally as part of contextualized interaction.
    - Many questions that users frequently want answers for cannot be satisfied with a simple answer. By the nature, the question initiates a dialog.
- **Most available QA systems and QA technologies are limited to answer questions in isolation.**
- **Contextual question answering (QA), in which users' information needs are satisfied through an interactive QA dialogue.**

# Research Purpose

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- **To develop techniques for contextual QA**
  - Relevancy recognition
    - Determine whether a question is relevant to the previous interaction context
  - Contextual information fusion:
    - Use contextual information to help retrieve answers

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# A Rule Based Algorithm

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*Marco De Boni and Suresh Manandhar. 2005.*

**Given a sequence of questions  $Q_1, \dots, Q_i$**

## Syntactic Rules:

1. If  $Q_i$  has a pronoun or possessive adjective, which has no references in the current question,  $Q_i$  is a follow-up question.
2. If  $Q_i$  has cue words such as “precisely” or “exactly”,  $Q_i$  is a follow-up question.
3. If  $Q_i$  does not contain any verbs,  $Q_i$  is a follow-up question.

## Semantic Rules:

4. Otherwise, calculate the semantic similarity measure of  $Q_i$  as  $\text{SimilarityMeasure}(Q_i) = \max_j f(j) * \text{SentenceSimilarity}(Q_i; Q_{i-j})$   
Here  $f(j)$  is a decay function. If the similarity measure is higher than a certain threshold,  $Q_i$  is a follow-up question.
5. Otherwise, if answer is available, calculate the semantic similarity between  $Q_i$  and the immediate previous answer  $A_{i-1}$ :  $\text{SentenceSimilarity}(Q_i; A_{i-1})$ . If it is higher than a certain threshold,  $Q_i$  is a follow-up question that is related to the previous answer.
6. Otherwise,  $Q_i$  begins a new topic.

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# Feature Extraction

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- **For each question, we extract**
  - **Syntactic features (binary)**
    - Pronoun: (exception “I”, “our”, “yours” ...)
    - Noun:
    - Proper Noun:
    - Verb:
  - **Semantic Similarity between Q and the context**
    - .. **Word similarity measures:**
      - **PATH:** noun and verb
      - **WUP:** noun and verb [Wu & Palmer 1994]
      - **LIN:** noun and verb [Lin 1998]
      - **VECTOR:** noun, verb, and adjective [Patwardhan 2003]



# Semantic Similarity Between Questions

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- **Questions:**

Current question:  $Q = \{w_1, w_2, \dots, w_n\}$

A previous question:  $Q' = \{w'_1, w'_2, \dots, w'_m\}$

- **Sentence-sentence similarity**

$$\begin{aligned} & \text{SentenceSimilarity}(Q, Q') \\ &= \frac{1}{n} \sum_{1 \leq j \leq n} \left( \max_{1 \leq i \leq m} \text{WordSimilarity}(w_j, w'_i) \right) \end{aligned}$$

- **Word-word similarity: based on Wordnet**
  - PATH, LIN, WUP, VECTOR

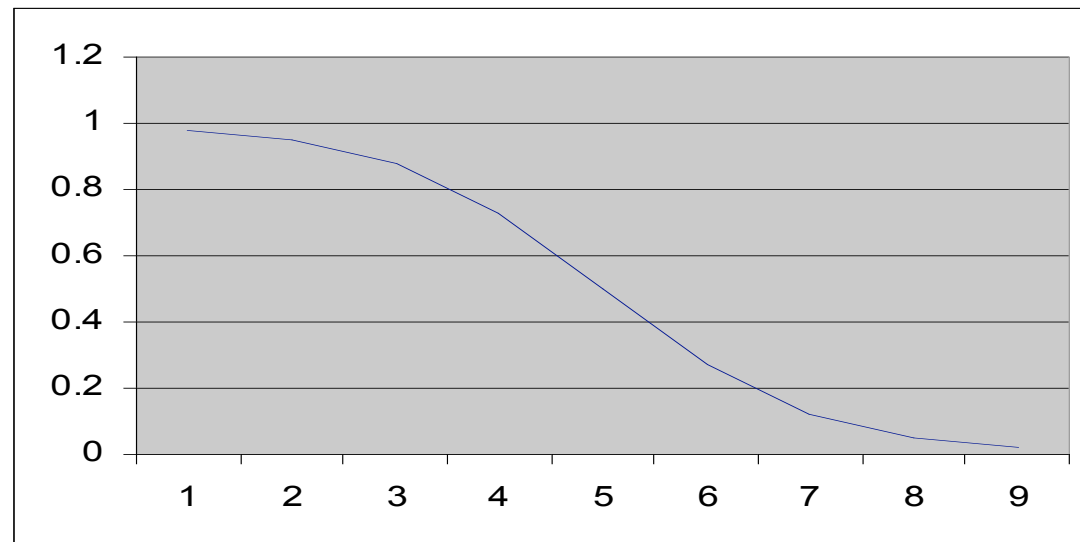
# Question Similarity Measurement

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Given a sequence of questions  $Q_1, \dots, Q_{ni}$

$$\text{Similarity}(Q_i, \text{Context}) = \underset{0 < j < i}{\text{MAX}}(d(j) * SS(Q_i, Q_{i-j}))$$

$d(x) = 1 - \frac{1}{1 + e^{(n-x)}}$  is a decay function



# Learning Algorithms

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- A binary classification problem
  - Decision Tree (DT)
  - Adaboost

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# TREC Data

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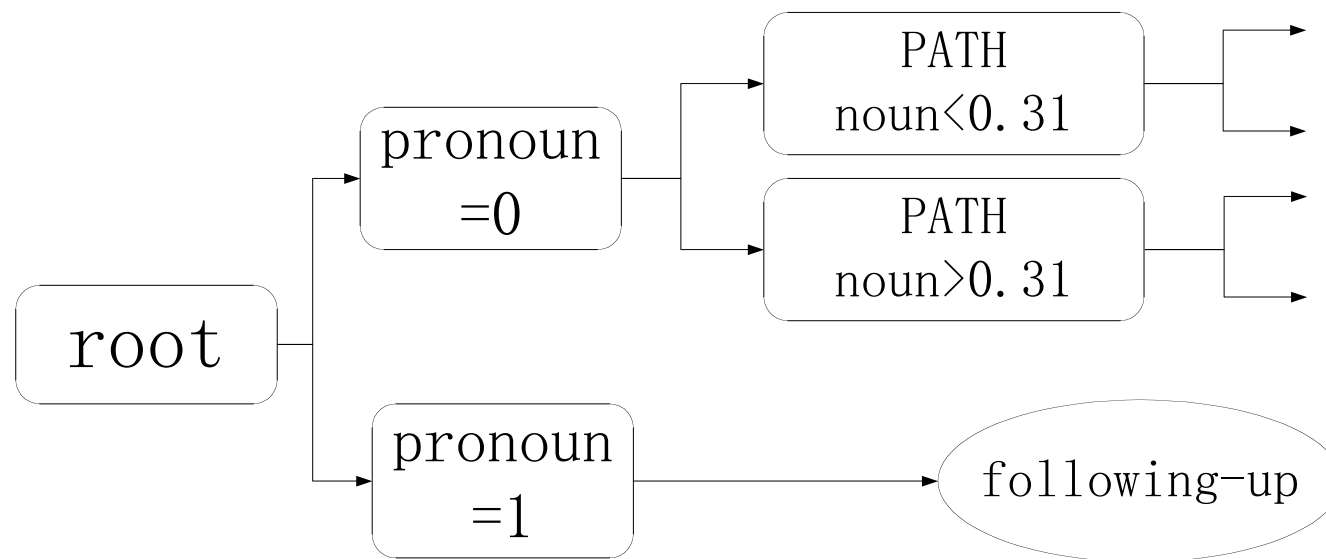
- **Training set**
  - TREC 2004
  - 286 questions
  - 64 series
- **Testing set**
  - TREC 2001 context track
  - 42 questions
  - 10 series

# Results on TREC Data Using DT

	Training data		Testing data			
	Predicted Class		Predicted Class			
True Class	First	Follow	First	Follow	Recall	
First	63	1	9	1	90%	90%
Follow	2	220	2	30	94%	78%
	65	221	10	32		
Precision	96.9%	99.5%	82%	97%		
			56%	96%		
Accuracy	99.0%		93%		81%	

Orange: performances using the rule-based algorithm

# Tree



# Error Analysis

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- **2 failures to recognize follow-up question**
  - Lack of semantic relations in WordNet
- **1 failure to recognize the first question**
  - Over-fitting of decision tree learning
  - Adaboost ?



# Results Using Adaboost

	Training data		Testing data		
	Predicted Class		Predicted Class		
True Class	First	Follow	First	Follow	Recall
First	64	2	10	0	<b>100%</b>
Follow	1	220	5	27	<b>84%</b>
Total	65	222	15	27	
Precision	<b>98.5%</b>	<b>99%</b>	<b>67%</b>	<b>100%</b>	
Accuracy	<b>99.0%</b>		<b>88%</b>		

# HandQA Data

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- **Characteristics**

- Real data collected from a customer care QA system
- Repeat or rephrase questions. Examples:
  - How to make number non published*
  - Non published numbers*
  - How to make number non listed*
- Noisy: typos, bad grammars, keywords, ...
- 5908 questions
- 2184 series
- 90% data used for training, 10% for testing

## Results on HandQA Data

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	Training data			Testing data	
Class	Recall	Precision		Recall	Precision
First	75%	68%		73%	62%
Follow	79%	84%		75%	83%

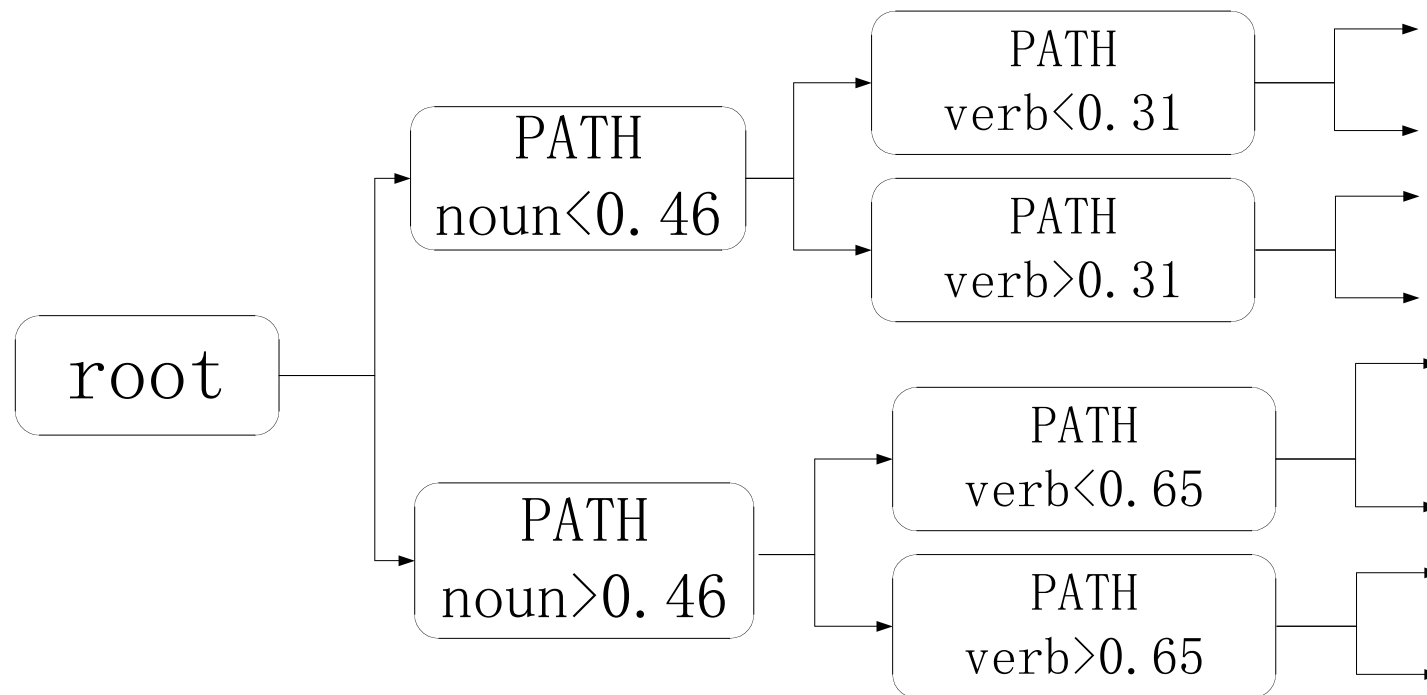
- **Overall Accuracy: 74%**

# Experimental Analysis with HandQA Data

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- **Syntactic features**
  - Not helpful
  - Not reliable
    - Typos, grammars, capitalization, punctuation, ...
- **Semantic features**
  - More important due to characteristics of data
  - Similar topics in consecutive series

# Tree



# Summary of Results

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- **Machine learning approach**
  - Flexible, different rules for different data sets
    - Pronoun for TREC; PATH for HandQA
  - Better results
  - Describe the data better
- **Semantic similarity**
  - PATH is one of the dominating features

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# TREC 2004 Data

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## Topic Words

<target id="2" text="Fred Durst">

<q id="2.1" type="factoid">

What is the name of Durst's group? </q>

<q id="2.2" type="factoid">

What record company is he with? </q>

<q id="2.3" type="list">

What are titles of the group's releases? </q>

<q id="2.4" type="factoid">

Where was Durst born? </q>

</target>



# Approaches of TREC Participants

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- **Search in topic words docs**
- **Topic words attachment**
  - **Attach topic words to each question**
- **Anaphoric replacement**
  - **Replace pronouns with topic words**
- **Deep anaphora analysis**
  - **Trying to find the true referent for pronouns**

# Is Context Information Useful?

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- **Context info doesn't not help.** [Winikoff and Kosseim, 2004]
  - **First run: original questions (contextual questions)**
  - **Second run: manually pronoun replacement  
(independent questions)**
  - **Results: not improved**
  - **Explanation: poor performance of the QA system?**

## Context Info in DR

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- **Is context necessary?**
  - **Let's use document retrieval**

The top n documents (n=?)	50	1000
Question	20%	39%
Topic words	85%	96%
Topic words+ Question	87%	96%

## Use questions in previous turns

The top n documents (n=?)	50	1000
Question	20%	39%
Topic words ( <i>not available in reality</i> )	85%	96%
<b>Noun (first question)</b>	<b>81%</b>	<b>92%</b>
<b>First question</b>	<b>76%</b>	<b>93%</b>
Topic words + Question	87%	96%
<b>PN (first question) + Question</b>	<b>77%</b>	<b>92%</b>
<b>Noun (first question) + Question</b>	<b>84%</b>	<b>94%</b>
<b>First question + Question</b>	<b>82%</b>	<b>94%</b>

## Use questions in previous turns (Cont.)

The top n documents (n=?)	50	1000
Questions Only	20%	39%
Topic words	85%	96%
Noun	81%	92%
First question	76%	93%
Topic words + Question	87%	96%
PN (first question) + Question	77%	92%
Noun (first question) + Question	84%	94%
<b>Incremental Noun</b>	<b>87%</b>	<b>94%</b>
First question + Question	82%	94%

Incremental Nouns: Nouns in previous questions with the Semantic Similarity PATH > 0.08

## Make use of answers in the context

Mode	50	1000
Question	20%	39%
Topic words	85%	96%
Noun	81%	92%
First question	76%	93%
Topic words + Question	87%	96%
PN (first question) + Question	77%	92%
Noun (first question) + Question	84%	94%
<b>Noun(first question) + Question + Answer</b>	<b>86%</b>	<b>95%</b>
First question + Question	82%	94%
<b>First question + Question + Answer</b>	<b>86%</b>	<b>95%</b>

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## **Future Work**

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- **More research to improve performance**
  - Integrate context in QA
  - Evaluate context in QA
- **Dialogue-based QA**
  - [Small et al. 2004]
- **Implement into a QA system**